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Title Page.

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" Dirty Hands"

A Photoplay in 2 reels.

Author of Photoplay Sultan Comedies Inc. U S A.

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# PRESS SHEET

## Juvenile COMEDIES



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## "DIRTY HANDS" With Jack McHugh

Written and directed by Fred Hibbard



EDUCATIONAL FILM EXCHANGES, Inc.

MADE IN U. S. A.

1475

# ROARS OF LAUGHTER WILL TELL YOU "DIRTY HANDS" IS A WINNER

## Juvenile Comedies Have 100% Entertainment Value for Both Young and Old

### "Audience Appeal."

More and more these words are becoming significant in connection with motion picture programs. And more and more far-seeing exhibitors are weighing the "Audience Appeal" of the Short Subjects they book. Every item on the program is considered from the standpoint of its entertainment value.

Educational-Juvenile Comedies have a high entertainment value. They have proven themselves in theatres of every description and have been ranked "Audience Appeal 100%" in a majority of them. They are first class entertainment for people of all classes, as they present two reels of comedy by, and with, kids.

If you played the first series of Juvenile Comedies you remember the riots of laughter they caused. You will experience the same feeling of having picked another series of winners when your audiences howl with laughter at "Dirty Hands."

### The Story

Jack was a great help to his mother. He watched the baby while she did the neighbors' washings. Then he delivered the washing, while mother hunted up more trade.

Between deliveries Jack was captain of the East Side Base-Ball Team. He was captain because he owned the ball. The score of the big game between the East Side and the West Side teams was forty to nothing in favor of the East Side when the game was called on account of darkness, but the West Side hadn't been to bat yet!

But Jack's mother decided that her family was too large to be supported by the washing business and Jack was taken to an orphan asylum along with his dog. The dog wouldn't stay out of the asylum and Jack wouldn't stay in. The superintendent sent for the best dog-catcher in town, determined to put Jack's dog under the sod. But the canine catcher had more trouble catching Jack's dog than he would have had catching an eel in a barrel of oil. The dog thought of more ways to outwit the dog-catcher than there were fleas on his back.

Jack finally liberated the captives in the dog-catcher's wagon and then the fun started in earnest but Jack saved the entire lot and took them home to his tired mother.

Next day Jack was reading the paper when he saw a lost and found advertisement announcing a big reward for the return of a lot of dogs lost from a kennel. Jack recognizes the rescued dogs as the missing pets and returns them to the owner and the reward he gets enables him to buy his mother a new cuckoo clock, a new washboard—and a Rolls Royce!



JACK  
McHUGH  
IN

### EDUCATIONAL- JUVENILE COMEDIES

For Electro Order No. 3312-E  
For Mat (Free) Order No. 3312-M

### WHAT OTHERS SAY About Recent Juvenile Comedies

"About Face—(Educational-Juvenile) This comedy is the kind that makes them laugh, boys. Audience appeal One Hundred Percent."  
A. L. Middleton, Grand Theatre,  
DeQueen, Arkansas.

### WHO'S WHO

In

### "Dirty Hands"

Jack .....JACK McHUGH  
His Mother.....Birdie Fogel  
His Pal .....Tom Hicks  
Dog Catcher .....James Hertz

Written and directed by  
Fred Hibbard

### EXPLOITATION

In these days of sex, society and problem pictures, there isn't much on the average motion picture program that appeals to the youngsters except the comedy.

You can make your Juvenile Comedy day a real feature day for the kids in your neighborhood—and you know they comprise a big percentage of your clientele, by a little intelligent exploitation, and at small cost.

Why not make a special drive for children when you show one of these comedies? Get plenty of posters and post them where children congregate. Get them up around schools, Boy-Scout meeting places and other places where the posters will come to the notice of children.

A special letter to your mailing list, emphasizing the Juvenile Comedy to mothers will bring extra attendance. Special mention of it in your advertising is bound to bring results. Realize that you have a ready-made patronage for every Juvenile Comedy, exploit it to this possible patronage and you will reap extra profits.

### PARAGRAPHS

### For Your Program

See Jack McHugh and the funny kids of the Juvenile Comedies in "Dirty Hands." A half-hour of fun.

\* \* \*

Don't miss this two-reel laugh. Jack McHugh in "Dirty Hands"—a half-hour of clean and wholesome fun.

\* \* \*

A half-hour of hilarity in addition to the feature. See Jack McHugh and the Juvenile youngsters in "Dirty Hands."

\* \* \*

Jack McHugh and the celebrated Juvenile cast in "Dirty Hands," a side-splitting Juvenile Comedy.

\* \* \*

"Dirty Hands"—another of those clean and clever Juvenile Comedies with Jack McHugh. Two reels of excellent entertainment.

## YOUNG ACTOR IN SECOND PICTURE, "DIRTY HANDS"

### Jack McHugh, Juvenile Star, Successful as Comedian

(Newspaper review for use after showing of picture)

Jack McHugh, the young Juvenile actor, is seen in his second starring picture in "Dirty Hands," the Educational-Juvenile Comedy which is providing the hilarity on the bill at the Theatre this week. The comedy is proving as successful as have all of these comedies with the Juvenile cast, as the prolonged laughter will attest.

Jack is seen as the freckle-faced son of a mother who spends her days at the wash-tub. Jack, while he isn't attending the baby, is delivering the finished washing and playing ball on the corner lot. His mother is forced to put him in an orphan asylum, but both Jack and his dog have other ideas.

Jack, in rescuing his dog from the city dog-catcher, releases all the dogs in the wagon and takes them home to his already over-worked mother. But they prove to be a blessing in disguise when it is found that they are very valuable dogs for whose return a huge reward has been offered.

Jack collects the reward and surprises his hard-working mother by presenting her with a new wash-board, a cuckoo clock—and a Rolls-Royce!

Tom Hicks, the funny fat boy, and many other well-known Juvenile comedians are in the cast. The picture was written and directed by Fred Hibbard.

## KIDS, DOGS AND FUN IN COMEDY

(Newspaper review for use after showing of picture)

Kids, dogs and clever comedy situations are causing a small-sized riot of laughter at the Theatre. The occasion for it all is the Educational-Juvenile Comedy, "Dirty Hands," with Jack McHugh in the leading role of one of these laugh compelling comedies.

The picture is excellent entertainment for young and old. The comedy is clean and clever and its combination of kids and dogs strikes a responsive chord in everyone.

Jack McHugh, the leading player, is freckled, tousled headed and a real boy. Tom Hicks, the fat boy, and Birdie Fogel are seen in supporting roles. The picture was written and directed by Fred Hibbard.

## NOTED COMEDY DIRECTOR TELLS WHY KID COMEDIES ARE POPULAR

### "We Have All Been Kids Ourselves," Says Fred Hibbard

(Prepared as advance publicity story)

"Comedies with child actors are popular because they're so human," says Fred Hibbard, director of "Dirty Hands," the Educational-Juvenile Comedy which will be at the Theatre.

"The average person enjoys comedies with child actors because he or she understands the child mind. We have all been children, and many of us are still children at heart. And we remember our childhood days and our childhood playmates. The fat boy, the freckled boy, the cross-eyed boy, or the boy of the Little Lord Fauntleroy type—we've known them all. If we were not one of them ourselves, they were our brothers, cousins or neighbors.

"Childish mischief is funny—provided you are not the victim of it, or it is not one of your perfect children who does the mischief. We can watch this mischief on the screen without suffering from it. We can watch the pranks of these youngsters and recall the same or similar pranks and mischief which we did in our boyhood or girlhood days. It's because these comedies strike a sympathetic note in us that we enjoy them."

Jack McHugh, in "Dirty Hands," is appearing in his second starring comedy. He is a freckle-faced, tousle-headed youngster and is a one hundred percent boy on and off the screen.



Jack McHugh  
in a scene from  
"DIRTY HANDS"

For Electro Order No. 3392-E  
For Mat (Free) Order No. 3392-M

## JACK McHUGH AS STAR IN COMEDY

(Prepared as advance publicity story)

So successful was young Jack McHugh in his first starring picture, that the producers have cast him in another. His second starring vehicle, "Dirty Hands," an Educational-Juvenile Comedy, will be the comedy attraction at the Theatre.

Jack worked in minor roles in Juvenile Comedies for almost a year before his chance came. He made good before the camera in his first picture, and now that he is a "veteran," he is a full-fledged star.

Jack is of the freckle-faced, tousle-headed type of American boy with a mischievous twinkle in his brown eyes.

## TRAINED DOGS IN NEW COMEDY

(Prepared as advance publicity story)

A dozen trained dogs of all breeds and descriptions support Jack McHugh in "Dirty Hands," the Educational-Juvenile Comedy which will be seen on the bill at the Theatre.

The dogs are the property of Charles Gee, a Los Angeles trainer who specializes in furnishing trained canine actors to motion picture producers. While his kennels contain many dogs of highest pedigree, he finds that there is more call for the ordinary "mutt" and has trained many of them to a high degree of excellence as picture actors, and their services are much in demand.

In "Dirty Hands," a nondescript pack is used in a number of the scenes. Many of the dogs are natural-born comedians.



## CASH IN ON BOX OFFICE VALUE AND AUDIENCE APPEAL OF JUVENILE COMEDIES BY ADVERTISING

Audience appeal is box-office appeal when it is advertised.

What do your patrons come to your theatre for except for entertainment and amusement? Big names mean nothing unless they are associated with excellence in providing entertainment or amusement. Lavish scenes mean nothing unless they add something to the entertainment of the picture. Foreign-made productions with sets many times larger than the greatest ever built in America have proven failures time after time.

Your patronage will increase in direct proportion to the entertainment and amusement you provide for it if you advertise the various entertainment and amusement items on your program.

The audience appeal of Juvenile Comedies is high. It is safe to say that the majority of your patrons get more real entertainment and amusement from these com-

edies than they do from the average feature on your program.

Why not then advertise them and make them real box-office attractions? Your patrons are always looking for entertainment and amusement. Tell them that you have it in the most effective way.

Newspaper advertisement is one of the most effective ways of advertising. It gets the name of the comedy, the star and the brand name in front of large numbers of people. It is the most effective method of advertising known to the showman.

Include the comedy in your newspaper advertisements and you are making the audience appeal of these pictures work for you at the box-office. The increase in cost is slight, or not at all, for the little cuts below will fit into one or two column advertisements without crowding it. They are available at your exchange in either electro or mat form.



One Column by One Inch "Ad" Cut  
For Electro Order No. 3393-E  
For Mat (Free) Order No. 3393-M



Two Column by One and One-half Inch "Ad" Cut  
For Electro Order No. 3394-E  
For Mat (Free) Order No. 3394-M

For Three Column Cut on First Page Order  
Electro No. 3395-E Mat (Free) No. 3395-M

### ACCESSORIES

\* \* \*

Hand Colored Slides

Four Color One Sheets Four Color Three Sheets

Duo Tint 11 x 14 Lobby Cards  
(Eight Cards to Set)

Black and White 8 x 10 Photos  
(Ten Photos to Set)

One Column Newspaper Publicity Cuts and Mats  
One Column Star Cuts and Mats

One Column, One Inch, Newspaper "Ad" Cuts  
and Mats

Two Column, One and One Half Inch, Newspaper  
"Ad" Cuts and Mats

Three Column, Six Inch, "Ad" Cuts and Mats  
(All Mats Free)

And the Fullest Cooperation from Your Exchange  
(Cuts and mats must be ordered by number)

### CATCHLINES

#### For Newspaper "Ads"

Jack McHugh in a delightful Juvenile Comedy,  
"Dirty Hands." \* \* \*

Freckled and funny Jack McHugh in "Dirty Hands."  
A half-hour of kid comedy. \* \* \*

Two reels of side-splitting fun—"Dirty Hands," a  
Juvenile Comedy with Jack McHugh. \* \* \*

Jack McHugh, Juvenile Comedy star, in the kind of  
comedy you'll enjoy. \* \* \*

Jack McHugh, Tommy Hicks, Birdie Fogel and a  
big cast of clever kid comedians in "Dirty Hands."  
Two reels of excellent fun.

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